

DEMAND®

Horse Feed

Product Description

Demand® is A high-fat, high-protein, pelleted grain ration containing a moderate level of fiber for young growing horses and starch or glycogen sensitive horses. **Demand®** contains a high nutritional profile and offers an optimum balance of energy and fiber for safe grain feeding.

Available in a 50-lb bag.

Features and Benefits

Pelleted Form - *Pelleting improves the digestibility and nutrient utilization of grains in the horses' sensitive digestive tract, while providing balanced nutrition in every bite.*

High Fat (6.5%) - *Vegetable Oil increases energy density and efficiency. The addition of fat helps reduce the risk of starch overload while maintaining desired calorie level for optimum weight and body condition of active horses.*

Low Starch/No Corn - *Demand® is formulated without corn or other high-starch ingredients. It contains a low non-fiber carbohydrate level for horses sensitive to readily available sugars and starch. A low sugar and starch diet may also help minimize developmental orthopedic diseases in growing foals.*

Fermentable Fiber - *Promotes healthy digestive function and provides calories without the risks associated with high-starch feeding.*

Added Amino Acids with Guaranteed Lysine and Methionine - *Helps ensure quality protein is available for proper growth and development of muscle tissue. Methionine is essential for good health and condition of hooves and hair coat.*

Chelated Zinc, Copper and Manganese, Plus Bio-Available Selenium - *The greater mineral absorption and utilization helps meet the increased needs for bone, muscle and tissue strength in growing horses. Proper mineral nutrition can help guard against developmental orthopedic diseases in foals through direct consumption or indirectly through mare's milk.*

Vitamins A, D, E, and Stable Vitamin C - *Provides a supplemental source to help guard against deficiencies and maintain optimal health. As potent antioxidants, vitamins E and C help maintain cell membrane and tissue integrity, plus support immune system function.*



DEMAND®

PELLETED HORSE FEED

For Young Growing Horses and Adult Horses
with Starch Feeding Sensitivities

GUARANTEED ANALYSIS

Crude Protein, Min.	16.0 %
Lysine, Min.	0.85 %
Methionine, Min.	0.40 %
Crude Fat, Min.	6.5 %
Crude Fiber, Max.	11.0 %
Calcium, Min.	0.65 %
Phosphorus, Min.	0.65 %
Copper, Min.	55 ppm
Chelated Copper, Min.	12 ppm
Manganese, Min.	145 ppm
Chelated Manganese, Min.	20 ppm
Selenium, Min.	0.58 ppm
Zinc, Min.	170 ppm
Chelated Zinc, Min.	40 ppm
Vitamin A, Min.	5,500 IU/lb
Vitamin E, Min.	130 IU/lb

INGREDIENTS

Heat Processed Soybeans, Soybean Hulls, Corn Distillers Dried Grains, Wheat Middlings, Dehydrated Alfalfa Meal, Wheat Flour, Vegetable Oil, Yeast Culture, Cane Molasses, Salt, Calcium Carbonate, L-Lysine Monohydrochloride, DL-Methionine, Monocalcium Phosphate, Zinc Sulfate, Zinc Proteinate, Copper Sulfate, Copper Proteinate, Manganese Sulfate, Manganese Proteinate, Cobalt Carbonate, Calcium Iodate, Ferrous Sulfate, Selenium Yeast, Sodium Selenite, Vitamin A Supplement, Vitamin D3 Supplement, Vitamin E Supplement, Choline Chloride, Riboflavin, d-Calcium Pantothenate, Niacin, Folic Acid, Biotin, Vitamin B12 Supplement, Thiamine Mononitrate, Pyridoxine Hydrochloride, L-Ascorbyl-2-Polyphosphate (Source of Vitamin C), Oat Mill By-Product.

CAUTION: This feed contains supplemental copper. Do not feed to sheep.

MANUFACTURED BY
BLUE SEAL® FEEDS, INC.
P. O. Box 8000, Londonderry, NH 03053
GENERAL OFFICES

B-Complex Vitamins (including Biotin) - *Actively involved in the metabolism of carbohydrates, fats and protein into usable energy for growth and lactation. Added B vitamins support healthy growth of skin, hair and hooves.*

Yeast Culture - *Sustains a healthy microbial fermentation in the horse cecum and colon, supporting efficient nutrient digestibility and subsequent mare milk composition, foal growth, and horse performance.*

Suggested Feeding Recommendations:

STORE IN A COOL DRY PLACE

This product may spoil if stored under adverse conditions. Do not feed this product if believed to be unfit for animal consumption.

BLUE SEAL DEMAND is a high quality, high fat pellet for young growing foals and adult horses with starch feeding sensitivities.

DAILY GUIDE: It is necessary to adjust the feeding of **DEMAND** to the condition of the horse. Provide horses with good quality hay and salt free choice. Provide plenty of fresh water.

Horse Class	Age	Suggested Feeding Range* lbs./100 lbs. body wt/day
Growth		
Suckling	0 to 4-6 mos.	0.80 - 1.20
Weanling	4-6 to 12 mos.	0.95 - 1.50
Yearling	12 to 18 mos.	0.65 - 1.00
Long Yearling	18 to 24 mos.	0.60 - 0.80
2-Year Old	24 to 36 mos.	0.50 - 0.75
Adult		
Moderate Exercise	Mature	0.45 - 0.65
Heavy Exercise	Mature	0.55 - 0.70
Breeding		
Lactating, first 3 mos.	Mature	0.75 - 1.15

*Suggested program is based on offering grass or mixed grass hays. If feeding legume hays or rich pasture, consult your Blue Seal Sales Representative or Customer Service.

COMMENTS: For additional mineral-vitamin fortification, or if **DEMAND** is fed below the recommended feeding range, feed the appropriate **Winning Touch Equine Supplement**, depending on type of hay being fed.

The suggested feeding program above is intended solely as a guide. The variables of management, environment, and breed may dictate changes in the animal's requirements.