

EQUINE CHOICE®

A Natural Way to Supplement Forage

Product Description

Equine Choice® is a unique supplement formulated to help correct and balance the nutritional deficiencies of pasture and hay. The product is a cooked, hardened blend of molasses solids, fat, protein, minerals, and vitamins. **Equine Choice®** offers a high-energy, balanced nutritional supplement for horses in a palatable, labor-saving, controlled-consumption package!

Features and Benefits

Energy Dense - *The combination of molasses and fat provides controlled energy release in a highly digestible product. Molasses, with its high sugar content, stimulates intake and provides a readily available energy source. Vegetable oil, the most concentrated source of energy, increases energy density and efficiency while improving skin and hair coat condition.*

Balanced Mineral Nutrition - *Mineral supplementation is necessary to help minimize the detrimental effects of mineral imbalances found in forages. Optimum levels and ratios are supplied by **Equine Choice®** to ensure a balanced diet for maintenance, breeding, and performance.*

Complete Vitamin Nutrition - *Guaranteed levels of all vitamins, including the B-complex, eliminates the need for special vitamin paks. Vitamins A, D, and E are added to provide a supplemental source to guard against deficiencies and help maintain optimal health and metabolism. B-vitamins, including Biotin, are important for the efficient breakdown and transformation of nutrients into usable energy. B-vitamins also help maintain the growth and health of skin, hair and hooves.*

Digestive Function - *To consume the product, horses will gradually lick the surface of **Equine Choice®** throughout the day. This ensures a slow, steady intake of nutrients, which supports the digestive environment for efficient forage utilization. This licking action also increases saliva production, which further aids in digestion and minimizes digestive upsets.*

Natural Consumption - *The physical form of **Equine Choice®** initially presents as a hard product, but soon forms a thin layer of soft, viscous material on the surface as it draws moisture from the air. This layer is readily consumed by horses. As more moisture from the air along with saliva from previous licking meets the exposed surface of the product, another thin layer of material becomes available for consumption. This process results in a slow, controlled consumption that mimics the natural eating pattern (grazing) of horses, allowing nutrients to be gradually introduced to the digestive system throughout the day.*

Labor Saving, Weather Resistant Package - ***Equine Choice®** can be self-fed. The product comes in 33 1/2-lb. pails for hanging in a stall or in 50-lb. rubber tubs that can be placed directly on the ground, eliminating daily feeding and handling. Rain, snow, heat, or cold does not affect the composition or consumption. Excess moisture or heat does not cause the product to soften or melt down.*



THE KENT
GROUP™

EQUINE CHOICE®

A NATURAL WAY TO SUPPLEMENT FORAGE

A Supplement for Horses for
Maintenance, Breeding, and Performance

GUARANTEED ANALYSIS

Crude Protein, Min.	12.0 %
Crude Fat, Min.	5.0 %
Crude Fiber, Max.	2.0 %
Calcium (Ca), Min.	1.2 %
Calcium (Ca), Max.	1.7 %
Salt (NaCl), Min.	12.6 %
Salt (NaCl), Max.	15.1 %
Phosphorus (P), Min.	0.8 %
Copper (Cu), Min.	300 ppm
Iron (Fe), Min.	1,000 ppm
Selenium (Se), Min.	4.0 ppm
Zinc (Zn), Min.	1,000 ppm
Vitamin A, Min.	50,000 IU/lb
Vitamin D3, Min.	10,000 IU/lb
Vitamin E, Min.	375 IU/lb
Biotin, Min.	0.2 mg/lb

INGREDIENTS

Molasses Products, Salt, Soybean Meal, Vegetable Oil, Wheat Middlings, Corn Distillers Dried Grains with Solubles, Monocalcium Phosphate, Dicalcium Phosphate, Calcium Carbonate, Vitamin A Acetate, Vitamin D3 Supplement, Vitamin E Supplement, Menadione Dimethylpyrimidinol Bisulfite (source of Vitamin K Activity), Thiamine Mononitrate, Riboflavin Supplement, Vitamin B12 Supplement, Calcium Pantothenate, Choline Chloride, Niacin Supplement, Biotin, Folic Acid, Calcium Iodate, Manganese Sulfate, Ferrous Sulfate, Copper Sulfate, Cobalt Carbonate, Zinc Sulfate, Zinc Oxide, Magnesium Oxide, Sodium Selenite.

CAUTION: This feed contains supplemental copper. Do not feed to sheep.

MANUFACTURED BY
KENT FEEDS, INC.
GENERAL OFFICES
Muscatine, IA 52761

Suggested Feeding Recommendations

Free-choice **Equine Choice**[®] to horses on all types of rations to provide supplemental nutrients when fed along with grain and roughages. Place pail(s) or tub(s) in a dry location near the animal's source of water, salt, mineral, or loafing area.

Consumption will vary depending on animal size; stage of production; quality, source, and availability of roughage and/or grains; number of animals per pail/tub; and location.

Species	Animals/ 33 ½-lb. pail	Animals/ 50-lb. tub	Animals/ 250-lb. barrel	Intake/ head/day
Horses	1 - 2	2 - 3	9 - 15	0.5 to 1.5 lb.

DAILY INTAKE VALUES ARE APPROXIMATE. To increase consumption decrease the number of animals per pail/tub. To reduce consumption increase the number of animals per pail/tub, or place pails/ tubs away from the normal loafing area.

Provide clean, fresh water and free-choice salt at all times.

The suggested feeding program is intended solely as a guide. The variables of management, environment, and breed may dictate changes in the horses' requirements.

Do not stack anything on top of this pail without placing a slipsheet or wooden pallet between the pails.